

Photonics Festival in Taiwan

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Advanced Research Zone

June 19-21, 2012

TWTC Nangang Exhibition Hall

➤ Apply Now!

4 Themes

➤ Digital Content

➤ Green Energy

➤ Biotech & Medicare

➤ Intelligent Life

Organizer



Photonics Industry & Technology
Development Association
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Tel : +886-2-2351-4026 Fax : +886-2-2396-8513

【 Contact 】

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Photonics Festival in Taiwan 2012- Advanced Research Zone

Date: June 19 (Tue.) ~ 21 (Thu.), 2012

Venue: Taipei World Trade Center, Nangang Exhibition Hall, Upper Level

The PIDA-hosted Photonics Festival in Taiwan (PFT) and concurrent Display Taiwan expositions successfully bring new vitality to Taiwan photonics industry.

The joint-event attracted 44,693 domestic and international visitors with a growth rate of 14% compared to the 2010 event. In response to the call for energy saving and carbon reduction, the theme of the show this year centered around the green technologies which features energy efficiency, low pollution, low carbon dioxide and renewable energy, and demonstrated the interaction between green photonics and human life.

What is Advanced Research Zone?

To help link the industry and academia, PIDA invites foreign and domestic academia who are looking forward to displaying the research performance or Industry-Academia collaboration to join the "Advanced Research Zone(ARZ)" in "Photonics Festival in Taiwan 2012", and demonstrate their current achievements.

The purpose of ARZ?

ARZ is the best platform for International trade fair for novel technology and technology transfer, aiming to:

- To stimulate the internationalization and commercialization of the innovative technology.
- To create greater opportunities for technology transfer.
- To demonstrate the innovations among Taiwanese industry, government and academic institutes.
- To create Industry-Academia collaboration opportunities.

■ Covered Technologies

- | | | |
|----------------------------|------------------|-------------------|
| - Energy | - Communications | - Digital Content |
| - Environmental Protection | - Machinery | - Biotechnology |
| - Photonics | | |

Organizer:  **Photonics Industry & Technology Development Association**

Contact: Wendy Lin

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Tel: 886-2-23514026 ext. 881

Fax: 886-2-23968513

Web: www.optotaiwan.com; www.pida.org.tw

Concurrent Expositions:



PIDA

Photonics Industry & Technology
Development Association

《How to Apply》

Application

- 1) Participation Eligibility: Academic/Research Institute
Deadline of exhibit space application: **Feb. 29, 2012**

Contact: Wendy Lin

E-mail: wendy@mail.pida.org.tw

Tel: 886.2.2351.4026 ext. 881

Fax: 886.2.2396.8513

- 2) Exhibition Fee

Booth Classification	Booth Price	Booth Size
Package Booth	NT\$42,000	3m x 3m

Package Booth : Standard Shell Booth is offered, including walls(2.5m H), carpeting, sign panel, 3 spotlights, 2 folding chairs, 1 reception counter, 1 socket (110V), 1 trash can.

Second-story Booth: Application and extra charge will be required by the exhibition hall owner at least one month prior to the exhibition.

Booth Assignment

- 1) To guarantee a space assignment, an application form with full payment of booth cost must be received for space reservation before **Feb. 29, 2012**.
- 2) Space assignment will be arranged in February ~ March, 2012. It is assigned according to (1) the number of booths you reserve, (2) the date of the payment received. Application without payment of the balance due will not be processed.

Payment

- 1) Payment by bank transfer to the account below.
(Payable in NT dollars)

Bank	Mega Int'l Commercial Bank Co., Ltd., South Taipei Branch.
Name	Photonics Industry & Technology Development Association
Account No.	030-10-04993-7
Swift No.	ICBCTWTP 030

- 2) An invoice with payment information will be sent upon PIDA receives Application Form from the applying University.
- 3) PIDA will not be responsible for any loss caused by natural disaster and irresistible enforcement.

Exhibition Hall

Taipei World Trade Center (TWTC)
Nangang Exhibition Hall, Upper Level

Hall	Upper Level (4F)
Ceiling Height	14.3M ~ 27.3M
Floor Loading	2,000 kgs/m ²

Application & Contract for 2012 Exhibit Space

Please fill out and return to PIDA (Ms. Wendy Lin) by Fax: 886.2.2396.8513 or E-mail: wendy@mail.pida.org.tw

Show to Exhibit	Advanced Research Zone	
Name of Exhibiting University	(In English):	
	(In Chinese):	
Contact Person	Mr. Ms.	Title :
	E-mail :	Tel :
	Web :	Fax :
Office (Airmail) Address		
Number of Booths Desired	<input type="checkbox"/> Package Booth : NT\$42,000 per Booth × Booth(s) = NT\$	
Themes	<input type="checkbox"/> 1. Digital Content <input type="checkbox"/> 2. Green Energy <input type="checkbox"/> 3. Biotech & Medicare <input type="checkbox"/> 4. Intelligent Life	
Technical field	<input type="checkbox"/> Fundamental Research <input type="checkbox"/> Photonics Engineering <input type="checkbox"/> Information Technology <input type="checkbox"/> Communication <input type="checkbox"/> Energy <input type="checkbox"/> Mechanical Engineering <input type="checkbox"/> Materials Science <input type="checkbox"/> Medical Engineering <input type="checkbox"/> Traffic and Transportation Engineering <input type="checkbox"/> Textile Engineering <input type="checkbox"/> Industrial Engineering <input type="checkbox"/> Chemical Engineering <input type="checkbox"/> Electrical Engineering <input type="checkbox"/> Biomechatronics Engineering <input type="checkbox"/> Other _____	
Exhibiting Product / Technology	<input type="checkbox"/> Prototype <input type="checkbox"/> Pilot Run <input type="checkbox"/> Other _____	

The signers of this contract warrant they are authorized to sign on behalf of the contracted party and hereby authorize PIDA to reserve exhibition space for use by this party during the **Photonics Festival in Taiwan 2012** exhibitions. The undersigned acknowledges receipt of and agrees to make payments at the rates listed, abide by all terms and policies of this contract and show rules as defined in Exhibitor Service Manual.

Signature : _____ Date : _____.

The organizer reserve the right to change the exhibit dates and place if any conditions caused by natural disaster and irresistible enforcement.